



evergreen
MOUNTAIN BIKE ALLIANCE

**MAKING WASHINGTON
THE BEST PLACE TO RIDE**

2021 ANNUAL REPORT

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Cover Photo

Brian Kilpatrick

BACK TO THE FUTURE

We got back on the saddle in 2021 - our eyes redirected from pandemic response needs back to the future of the Washington Mountain Bike experience we envision.

After a **most challenging 2020**, we learned we're tough and resilient. We weren't quite back to pre-pandemic levels, but our spirits sure were. With a bit of modification and ongoing adjustments in expectations, 2021 turned out to be quite a successful year for our team and our mountain bike community.

With community support, donations, and volunteerism for our trails and our classes, we got back to opening trails, advocating for new projects, and designing new trail networks and pump tracks, closing the year with an admirable record of trail accomplishments. We experienced record attendance in our education programs, and **4,539** volunteers moved back into the woods to deliver **26,436** trail maintenance, education, and event hours: nearly back to normal levels!

Financially, we hung in there too: Our PPP-loans were forgiven, we came close to meeting our fundraising goal, and we figured out a way to keep our team whole and our financials stable in continued times of insecurity.

We were truly able to pivot our vision back to the future: focusing on advocacy, trail access, and project pipeline planning to ensure ongoing trail adventures for you, and ongoing job security for our trail crew and team. We continued to operate in an environment of ever-increasing trail access demand, and fortunately, we advocated for and received some much needed and highly anticipated new trail maintenance funds. We also continued to score well in our grant applications for new projects, setting the stage for a positive outlook and the promise of more great trail projects in 2022.

Sure, we weren't back in the office quite yet. And nearly all of our most-loved community events were still virtual. But our team got back to doing what it does best: advocating, educating, community building, and building and maintaining exceptional mountain bike trails!

Thank you for supporting Evergreen and for allowing us to do what we love most: **deliver high quality trails to you and make Washington the Best Place to Ride.**

Ride on, in good health and good spirits!


Executive Director

ADVOCACY:

GIVING TRAILS A VOICE

Evergreen's 2021 Advocacy Efforts Included:

- Joined as a **leading member of the new Outdoor Alliance of Washington**, to help drive recreation investments in, and raise awareness, of Federal and State recreation policy and legislation.
- Engaged with the WA legislature and non-motorized recreation stakeholders to **identify e-bike access to non-motorized trails policy and legislation**, and testified on e-bike bill (SB 5254).
- **Facilitated a 7-month e-bike stakeholder committee** consisting of recreation user groups and state land managers from across Washington State.
- Collaborated with Mountains to Sound Greenway, Issaquah Alps, and WTA on **East Tiger Summit Access considerations** as part of the SR18 widening project.
- **Continued to facilitate an internal Diversity, Equity and Inclusion Committee** in effort to make our sport more welcoming to underserved communities, youth, tribes, people with disabilities, and our BIPOC friends.
- **Financially supported the "Keep Beacon Public" campaign** to save 250 acres from development and add it to Beacon Hill's public lands for recreation access. Continued advocacy to add another critical 100 acres by 2027.
- Continued to engage in the **Teaway Community Forest recreation planning process**, and developed a Towns to Teaway connector trail concept.
- **Supported the Chewelah Land Trust in new trail network design**, including hosting a Trail School to build local trail building capacity.
- Participated in advocacy meetings with USFS staff to **complete Sawyer and Volunteer Agreements for Region 6**.
- Assisted USFS staff with planning, maps, and volunteer labor to **flag 30 miles of new trails at North Summit (Loup Loup)**, and **financially supported completion of the required cultural resource impact evaluation**, completed by Eastern WA University.
- Continued to participate in the Recreate Responsibly Coalition, and assisted IMBA in development of its **Trails are for Everyone** initiative.
- Participated in **Outdoor Recreation Roundtable - Recreation Funding Work Group**, sponsored by Representative Cindy Ryu.



**Without advocacy,
there are no trails.**

Trails need a voice.

Trails need constant backing from passionate recreationists to keep them funded, open, accessible, and maintained. Development of new trails would not be possible without passionate and consistent backing from the mountain bike community.

Luckily, we LOVE this work and we're pretty good at it! With community support, our 2021 advocacy work was widespread and helped deliver new trail projects, trail maintenance funding, growth in all chapters, and ongoing commitment to recreation investments in WA state.



ADVOCACY:

GIVING TRAILS A VOICE

Evergreen's 2021 Advocacy Efforts (continued):

- Participated in monthly Savor Snoqualmie Meetings to advocate for **tourism, recreation and cultural investments in the Snoqualmie Valley.**
- Attended Capital Budget Conference with Washington Wildlife and Recreation Coalition (WWRC) to **advocate for ongoing recreation funding**, and scheduled legislator meetings for **WWRC's Parks and Great Outdoors Legislative day.**
- Supported Washington Trails Alliance Initiative to **secure new maintenance funding for backlogged trails for Department of Natural Resources, Department of Fish and Wildlife, and State Parks**, resulting in \$5M annual budget for each agency!
- Participated in **WSDOT's State Active Transportation Plan** review meetings to provide feedback on trail system development and linkages to regional trails.
- Continued **representation on the NOVA Grant Evaluation Committee.**
- Participated in **2021 Outdoor Recreation Caucus** Meetings in Olympia (virtual).
- Continued collaboration and pursued grants with DNR and Mountains to Sound Greenway to further the **Evergreenway Trail Vision: Single Track from Sammamish to Snoqualmie Pass.**
- **Engaged in many, many, many (!!)** trail project and trail network development meetings and **letter writing efforts for projects and initiatives**, including potential new opportunities at: Enumclaw, Mt Tahoma, Mission Ridge, Snoquerra (SR410), Wild Olympics, Colville NF, Micah Peak, Save Beacon Hill, Mitchell Hill, Teanaway Community Forest, Tehaleh, Yacolt Burn State Forest Trail Plan, Manastash Recreation Plan, establishment of the Methow Valley Fire Restoration Fund, and more...



Advocacy will continue to be a priority as we shift our attention into the next decade and plan our joint recreation future. Thank you for lending us your voice. Your trail future depends on it!

COMMUNITY & EVENTS

In 2021, we were not quite back to our normal event community building and in-person events for what we all really like to do most: Come together to celebrate our community's accomplishments and share the joy of trails and group rides! But, while we continued to miss our large gatherings, we sure tried our best to keep the community engagement and celebration momentum going. Still a less than "typical" year, but 2021 marked a come-back of several small in-person events and rides.

We hosted **5 community events** drawing nearly **2,000 attendees** and offered a total of **182 group rides** for just about **1,000 mountain bikers**. Our second virtual "Take a Kid Mountain Biking Day" drew an amazing **700 participants**.

In lieu of our large Mountain Bike festival, we again posted a virtual **Dirty Dozen** ride challenge, which challenged **1,901 participating riders** to ride **13 trails** across our **8 chapters**. We were also able to host large-group and multi-day volunteer work party events again this year. In October, we hosted "The Whole Shebang" in partnership with Red Bull and SRAM. This women-only trail work party at Raging River State Forest in October was **attended by 30+ women** and celebrated women leadership and diversity in our community. We also collaborated with Transcascadia to complete **3 weekend work parties** to take on backlogged trail maintenance challenges on multi-use trails in the Entiat Ranger District of the Okanagan-Wenatchee National Forest.

Sadly, our season was also greatly impacted by devastating fires and forest shutdowns and shortening our maintenance activities by multiple months. But in the end, we **engaged 5,300 mountain bikers** in community building events and rides.

8

chapters

5

community events

182

group rides

2000

in-person event attendees

5300

participants

2021 Membership: 9,088 with 986 new members in 2021.

Online Engagement: 86,460 (31% growth). 1,500 new followers in 2021.

Our membership reached 9,088. This was shy of our 10,000 EOY goal, but represents another 12% membership increase over 2020. One remarkable aspect of this year that Evergreen for the first time was no longer the nation's largest statewide mountain bike alliance, surprised by the small but mighty Vermont Mountain Bike Alliance! This will be a fun challenge for us to come back to in 2022!!

Our events build community, raise awareness, and grow the next generation of mountain bike leaders, teachers, volunteers, and trail stewards. Our community building efforts included new diversity, equity and inclusion initiatives to help increase diversity in our sport and become more welcoming as an organization and as a community, including staff training and new community partnerships. Overall, we continue to foster a strong conservation ethic and sustainable behavior amongst our community members, and encourage both volunteerism and active, engaged, and healthy lifestyles!



VOLUNTEERS

Evergreen exists because of its volunteers. Everything we do is possible because of the generosity of our community members: volunteers run our events, volunteers run our education programs, and volunteers maintain your trails – we are at heart and at origin a volunteer based organization.

In 2021, our volunteer trail maintenance efforts got back to 88% of pre-pandemic levels. With ongoing COVID-19 protocols for volunteer trail maintenance work parties, Evergreen's staff and volunteers were able to deliver:

SOURCE	HOURS	VOLUNTEERS	WORK PARTIES	MILES OF TRAIL
TRAIL WORK <small>*SEE BELOW FOR CHAPTER BREAKDOWN</small>	21,491	4,308	535	650
BOARD AND COMMITTEE	1,855	42		
EDUCATION	2,380	115		
EVENTS	710	74		
TOTAL	26,436	4,539		

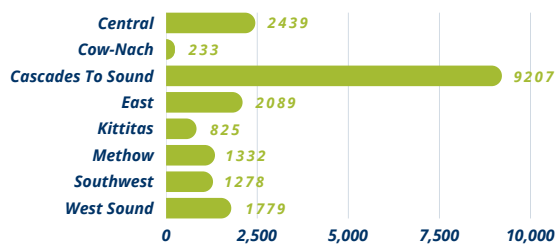
26,436

total volunteer hours

4,539

total individual volunteers

TRAIL WORK HOURS BY CHAPTER



Trail maintenance took place on 46 sites and trails within US National Forests, WA State forests and conservation lands and municipal parks and open spaces, including: East Tiger Mountain, Raging River, and Yacolt Burn State Forests; Duthie Hill Mountain Bike Park; Black Diamond Open Space; Squilchuck, Olallie, Dash Point, and Moran State Parks; Beacon Hill, Swan Creek, Iller Creek, Camp Sekani and Port Gamble community parks; and multiple other trail networks in the Okanogen-Wenatchee, Mount Baker Snoqualmie, Colville, and Gifford Pinchot National Forests, such as Ski Hill, Sun Mountain, Kettle Crest, Strawberry Ridge, 410 corridor, as well as multiple additional individual front- and backcountry trails...

Additional non-trail work volunteer hours for the organization included 42 Board and committee volunteers who contributed 1,855 hours, 115 Education program volunteer instructors who collectively taught 2,380 hours of classes and clinics, and an additional 74 volunteers who contributed 710 volunteer hours at evergreen events and group rides.

Our total volunteer impact for the year was 26,436.50 hours delivered by 4,539 individual volunteers – 88.12% of our 30,000 hour annual goal...

2021 TRAIL PROJECTS

*Evergreen's trail project completions summed up to 23.9 miles of new mountain bike and/or multi-use recreational trail openings. Most of these projects were partially or fully **#RiderPowered** by Give Big or other direct project campaign donations by Evergreen members. In total, rider support allowed us to work on more than 40 miles of trails this year, several of them planned to complete and open in 2022.*

TRAILS IN ALL CORNERS OF OUR STATE!

While most of the trail work happens inside chapter areas – Evergreen is constantly on the lookout for trail opportunities in all corners of our State. This year we began negotiations for a new trail connection in the **Colville National Forest** to offer a more beginner and intermediate friendly trail experience near the **Kettle Crest** area. We also started meeting with a volunteer trail group to explore trail network development and chapter expansion opportunities in the **White Salmon** area. On the far west side of the state, we completed our work to expand the **Seabrook** community trail network and opened brand new trails on the neighboring DNR property.

Evergreen continues to be focused on its vision to **Make Washington the Best Place to Ride**. We strive to make our trails welcoming to all and build for riders of all levels and all abilities. We prioritize trail development and maintenance projects over everything else we do. We care about your access to trails and we care about protecting and preserving public open space. Your donations first and foremost go to trails - it's what we know best, and your continued riding fun is our promise!



TRAIL PROJECTS BY CHAPTER



STATEWIDE

NEW TRAILS OPENED:

- Seabrook Trail Network expansion
 - MILES: 1 LOCATION: Seabrook

ONGOING DESIGN & CONSTRUCTION

- Statewide volunteer Trail Maintenance
- Great American Outdoors Act trail maintenance with Trans-Cascadia
- Statewide Project Development.



METHOW CHAPTER

The devastating **Cedar Creek and Cub Creek Fires** cut the build season short by 4 months in the Methow! Yet, our crew and volunteers accomplished the following:

NEW TRAILS OPENED:

- Final segments of the Chickadee Multi-use trail project
 - MILES: 1.5 LOCATION: Winthrop
- Two new segments on Coal Creek trail
 - MILES: <1 LOCATION: Winthrop



ONGOING DESIGN & CONSTRUCTION:

- North Mountain (Loup Loup) Flagging & Cultural Resource Study
- Virginia Ridge design and project feasibility/grant applications planning
- Twisp River TRIPOD Trail maintenance
- Wildfire restoration planning & fundraising

WEST SOUND CHAPTER

NEW TRAILS OPENED:

- Ranger Creek DH Trails
 - MILES: 1 LOCATION: Port Gamble

ONGOING DESIGN & CONSTRUCTION

- Strawberry Ridge Ride Park Design
- Port Gamble Ride Park Construction



COW-NACH CHAPTER

ONGOING DESIGN & CONSTRUCTION

- Packwood Project Design Assistance
- Port Gamble Ride Park Construction
- Gifford Pinchot Sustainable Forest Plan Collaboration

CENTRAL CHAPTER

NEW TRAILS OPENED:

- No 2 Canyon Trail Network Expansion
 - MILES: 6 LOCATION: Wenatchee.
- Mission/Devils Trail Reroutes/Major Repairs
 - MILES: 0 LOCATION: Wenatchee/Cashmere



ONGOING DESIGN & CONSTRUCTION:

- Wenatchee Lincoln Park Pump Track Design - Wenatchee
- Eastmont Park Pump Track Design - East Wenatchee
- City of Quincy Pump Track Design
- No2 Canyon trail Network Expansion

CASCADES TO SOUND (CTS)

NEW TRAILS OPENED:

- Raging River State Forest
 - MILES: 3 LOCATION: Snoqualmie
- E. Tiger Mountain
 - MILES: 2 LOCATION: Issaquah.
- Dockton Park
 - MILES: 1 & Pump Track LOCATION: Vashon Island
- Little Mountain
 - MILES: 1.5 LOCATION: Mt Vernon

ONGOING DESIGN & CONSTRUCTION

- Summit at Snoqualmie Bike Park DH Trails
- Cheasty Blvd: South Loop Construction/North Loop design & flagging
- Redmond Bike Park: Maintenance
- Colonnade: Refresh and Pump Track Design
- Raging River Trail Network expansion
- Tiger Mountain trail Network expansion
- Tennant Trailhead Park Design
- Olympia Kaiser Bike Park Design
- Cedar Lanes Pump Track Design



KITTITAS CHAPTER

NEW TRAILS OPENED:

- Naneum Ridge Green and Blue Trails
 - MILES: 3 LOCATION: Ellensburg
- Towns to Teanaway Paul's Trail
 - MILES: 2.4 LOCATION: Roslyn



ONGOING DESIGN & CONSTRUCTION

- Teanaway Community Forest & Towns to Teanaway Connector Trail Planning
- Rotary Park Improvements and ride feature addition
- Manastash maintenance & final recreation plan with DFW

EAST CHAPTER

NEW TRAILS OPENED:

- Upper 290 DH trail
 - MILES: 3 LOCATION: Mt Spokane/Mead
- Riverside Trailhead Improvements
 - MILES 0 LOCATION: Spokane
- Zephyr Connection Reroute
 - MILES: 1 LOCATION: Liberty Lake



ONGOING DESIGN & CONSTRUCTION:

- Seasonal Maintenance and future trail network planning at Iller Creek
- Trail Maintenance at Liberty Lake
- Construction of Green Diamond Trail at Mica Peak
- Chewelah Land Trust Mountain Bike Trail Network Design
- Iller Creek Trail Network Design

SOUTHWEST CHAPTER

NEW TRAILS OPENED:

- Trail #7
 - MILES: 1 LOCATION: Battle Ground
- Trail # 8
 - MILES: 1 LOCATION: Battle Ground



ONGOING DESIGN & CONSTRUCTION

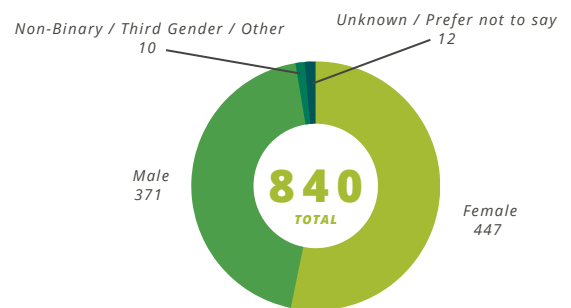
- Yacolt Burn Trail Network Development Vision
- Camas Bike Park Concept
- White Salmon Trails Collaboration

EDUCATION

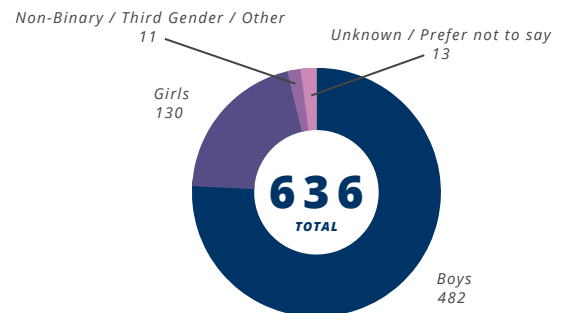
We continue to listen to our community and identify how we can best serve and equip students in the classes that we offer. We strive to be welcoming to all, teach everyone basic skills, and make sure we offer well-rounded camps, classes and clinics. Across our chapters we host students from beginner to advanced, empowering them with confidence and to become advocates for the outdoors, trails, and recreation access. We teach moms with their kids, we offer Spanish-speaking only classes, we host youth camps and adult clinics and collaborate with others to reach new riders and remove barriers to access.

We want to do everything we can to ensure we are welcoming to all, and to inspire all of our students to leave our programs with an increased passion for our sport, and a strong desire to protect our state's natural areas and trails for future riders to enjoy!

KRISTEN MCCUNE, EDUCATION DIRECTOR



ADULT SKILLS CLINICS + PRIVATE LESSONS



YOUTH DIRT CAMPS

WHAT OUR PARTICIPANTS HAVE TO SAY:

"It (Evergreen's Class) was super approachable. I was nervous to attend, but I felt safe and in a nonjudgmental space. Everyone was super supportive and down to earth. I not only learned the what, but also the why. And each person received individual attention on their techniques."

EDUCATION

EVERGREENS' MOUNTAIN BIKE EDUCATION PROGRAM

WELCOMING TO ALL AND SERVING RIDERS OF ALL BACKGROUNDS AND ABILITIES TO SAFELY ACCESS TRAILS, BUILD CONFIDENCE, LEARN TRAIL ETIQUETTE, AND MOST OF ALL: MAKE FRIENDS AND HAVE FUN!

Each year, Evergreen has worked hard to grow and diversify its primarily volunteer-run education program, and tries to offer something for riders in each chapter. In 2021, that trend continued, and with our camps and clinics back online, this was a great year in which we served riders of all ages and skill levels, from youth to seniors, from beginner to advanced, and for individuals of any gender and any background.

After the mountain biking boom in 2020, Evergreen stepped up to the plate this year and expanded to meet a fast-growing need. Our amazing volunteer instructors stepped up to help us deliver classes statewide. The Central chapter nearly doubled its class and camp offerings, including addition of 2 classes taught in Spanish speaking. Both the West Sound and East Chapters hosted their first ever youth camp programs, and both with enough demand to continue these programs into 2022!

Statewide, a total of **840 youth and adults** participated in our skills clinics and private lessons. 55% of our adult participants identified as women or non-binary riders. Our youth camps brought an impressive 636 campers out to the trails to ride, make lifelong friends, and even grab a shovel to help with trail maintenance at the end of their camps!

We collaborated with YETI out of Issaquah to increase our reach, continued our shared learning experiences with staff from Outdoors for All, and watched our partnerships and grant opportunities grow through grants from both King County Parks and the WA Recreation and Conservation Office. In total we worked with 5 different organizations to serve a total of 67 additional participants. These partnerships and grants enabled us to then award more than \$7,000 in class and camp scholarships, helping to eliminate barriers to access for students had not prior been able to participate in our program. This also allowed us to effectively distribute all donations received specifically for our education program scholarship program during our year-end Giving Tuesday Diversity, Equity and Inclusion campaign.

Evergreen's women's ride groups came back online this year to host an **impressive 135 group-rides with 638 riders** - wow!! But while we are doing great in engaging more women, we still have work to do in engaging more young girls in dirt camps, and that will be a focus for the next few years!

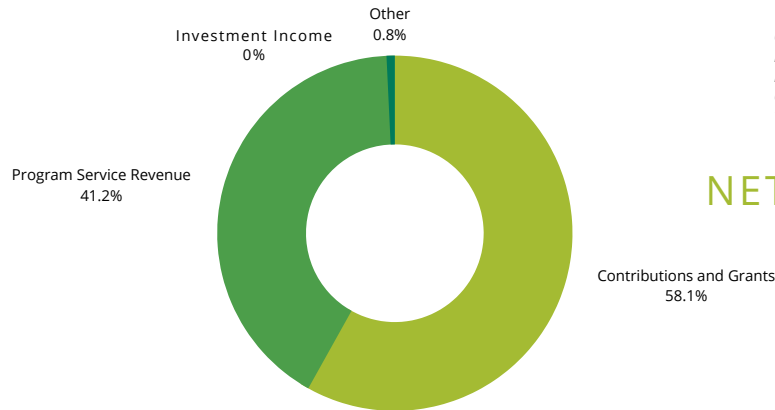
Lastly, we offered 2 chainsaw classes serving 18 participants in our Methow and Cascades to Sound chapters; we hosted our first-ever online trails school with 82 signups, and we delivered a trail school in our West Sound Chapter for 24 students.

We look forward to continue to build partnerships and increase diversity in access through all our educational programs, and are proud of the difference we are making in our community and on our trails!

FINANCIALS

Thank You to Each and Every Donor for Supporting Your Trails!!
 Your giving spirit makes a difference as we work to build more trails for you to ride, explore and enjoy!

2021 REVENUE



Contributions and Grants	\$1,804,168.90
Program Service Revenue	\$1,277,951.85
Investment Income	\$0.00
Other	\$23,375.24
TOTAL REVENUE	\$3,105,495.99

NET INCOME: \$948,753.57

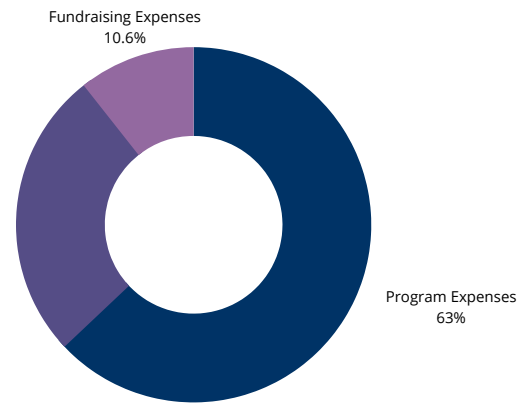
PPP UPDATE:

Evergreen applied for a second PPP loan in 2021. With the help of Homestreet Bank, both our PPP loans were forgiven in 2021, ensuring ongoing solid financial health and a stronger Rainy Day Fund balance as we closed the year with a sigh of relief.

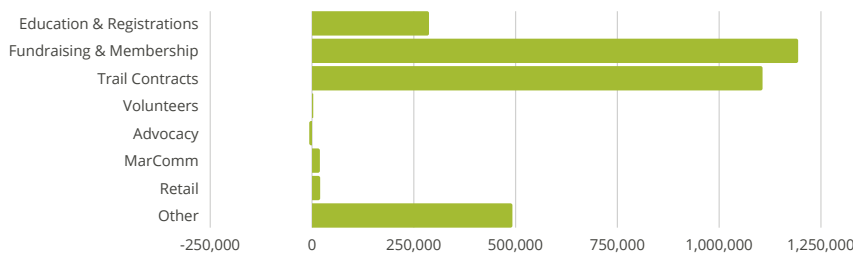
2021 EXPENSES

Program Expenses	\$1,357,807.14
Management & General Expenses	\$569,773.03
Fundraising Expenses	\$229,162.25
TOTAL EXPENSES BY FUNCTION	\$2,156,742.42

Management & General Expenses
26.4%



2021 INCOME BY PROGRAM



Education & Registrations	\$285,794.66
Fundraising & Membership	\$1,192,509.04
Trail Contracts	\$1,105,055.79
Volunteers	\$500.00
Advocacy	\$(5,308.76)
Marketing & Events	\$17,770.00
Retail	\$18,491.76
Other (PPP loan forgiveness)	\$490,683.50
TOTAL INC. BY PROGRAM	\$3,105,495.99

ASSETS

\$1,858,015.51

LIABILITIES

\$168,362.94

NET ASSETS (EOY)

\$1,689,652.57

BOARD MEMBERS



ANDY RIGEL
PRESIDENT



PETER SHERILL
VP & PRESIDENT



TYLER FORMAN
VICE PRESIDENT



JIM JACOBSEN
TREASURER



DOUG DERHAM
SECRETARY



TRAVIS HORNBY
N. CASCADES REGION



CHRIS CONLEY
NE REGION



ADY BEE LANE
AT LARGE



JESSE CUNNINGHAM
S. CASCADES REGION



JON PHELPS
OLYMPIC REGION



TONY HICKOK
N. CASCADES REGION



JOE BROWN
N. CASCADES REGION



JOSEF HOFFMAN
PINCHOT REGION



MELINDA DUPREE-LARSON
NE REGION



GREGG MORRIS
PINCHOT REGION



RAFFAELLA OELER
AT LARGE



VERN BOYLES
METRO REGION



JULIETTE KERN
METRO REGION



JAMI BALINT
SE REGION



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MOUNTAIN BIKE ALLIANCE

Evergreen Mountain Bike Alliance

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